

Evan Wiener

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Work Experience

GSI Interactive, King of Prussia, PA

Freelance Web Interaction Designer, Aug 2009-Present

- Produce working prototypes of rich, interactive web retail experiences
- Create e-mail marketing campaigns for popular brands using HTML, CSS, and JavaScript
- Work with project managers, graphic designers and web developers to manage multiple project release schedules

The Vanguard Group, Malvern, PA

Freelance Web User Interface Designer, Aug 2007–Dec 2007 / Feb 2009–Aug 2009

- Design user interface upgrades for web-based applications and firm-wide Intranet system
- Manage related projects by providing guidance and instruction to other designers
- Develop rapid prototypes by coding XHTML and CSS for in-house usability testing
- Collaborate with development team to improve user experience and interaction design with Yahoo's User Interface library

Deloitte & Touche USA, Glen Mills, PA

Freelance Web User Interface Designer, Feb 2009–May 2009

- Design highly-visible online learning center for leadership of global financial services firm
- Create a modern user interface focused on the client's refreshed visual identity
- Deliver information architecture wireframes and rendered design schematics

Expensewatch.com, Conshohocken, PA

User Interface Designer, Jan 2008–Dec 2008

- Played a central role in guiding user-centered design practices to improve user experience
- Redesigned user interface and interactions for expense management web application by hand writing XHTML and CSS
- Collaborated with developers to implement new features and upgrades in Visual Studio

LRA Worldwide, Horsham, PA

Marketing and Design Coordinator, Nov 2005–Aug 2007

- Spearheaded internal branding initiative to maintain consistency across all departments
- Managed mass e-mail marketing, pay-per-click advertising, e-newsletters and Intranet
- Refreshed corporate website by rewriting CSS, site navigation and HTML page templates
- Collaborated with search engine optimization team to improve organic search results

Technical Skills

Design

Photoshop
Illustrator
InDesign

Web

HTML
XHTML
CSS 2.1
Dreamweaver
Flash
Twitter
Facebook

Office

Word
Excel
Outlook

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PricewaterhouseCoopers, Philadelphia, PA

Freelance Graphic Artist, Feb 2005–Nov 2005

- Designed business proposals, fliers and presentations with creative services team
- Produced internal brand campaigns and event invitations
- Coordinated printing and production with document services department

Education

Bucks County Community College, Newtown, PA

Associate of the Arts, Graphic Design; May 2003

Pennsylvania State University, State College, PA

Bachelor of Science, Psychology/Advertising; May 2000

Professional references available upon request