

# Evan Wiener

Specializing in web user experience design

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2458 Ginger Court, Bensalem, PA 19020

## WORK HISTORY

### Project Management Institute, Newtown Square, PA

Web User Interface Designer, Nov 2009-Present

- Lead visual design direction of PMI.org for online strategy and content team
- Provide subject matter expertise on web user experience design, demonstrate importance and support establishment of user-centered design practices
- See web application concepts through to completion by providing wireframes, visual designs and HTML/CSS prototypes for development to build on
- Advocate current web standards methodology and best practices to online content publishing, web development and business leaders
- Work with Online Strategy Manager to present to business stakeholders, executive leadership and CEO on new initiatives to meet business goals through technology

### GSI Interactive, King of Prussia, PA

Freelance Web Interaction Designer, Aug 2009-Nov 2009

- Produced working prototypes of interactive retail web experiences
- Created email marketing for retail brands using HTML, CSS and JavaScript

### The Vanguard Group, Malvern, PA

Freelance Web User Interface Designer, Aug 2007-Dec 2007, Feb 2009-Aug 2009

- Worked with senior design manager to improve user interface for web-based applications and firm-wide Intranet portal
- Created rapid prototypes of web application features in XHTML/CSS for usability testing
- Collaborated with design and development teams to provide guidance for user experience and interaction design utilizing Yahoo's User Interface library

### Deloitte & Touche USA, Glen Mills, PA

Freelance Web User Interface Designer, Feb 2009-May 2009

- Created multimedia online learning center concepts for leadership group
- Delivered information architecture wireframes and visual design prototypes

### Expensewatch.com, Conshohocken, PA

User Interface Designer, Jan 2008-Dec 2008

- Provided guidance to business and development teams to improve user experience while integrating new features into a growing expense management application
- Redesigned user interface with HTML, CSS and JavaScript in Visual Studio

## TECHNICAL SKILLS

HTML 5 / XHTML

CSS 2 / CSS 3

Familiar with  
JavaScript libraries  
(jQuery)

Photoshop

Illustrator

Fireworks

Dreamweaver

BBEdit

Wordpress

InDesign

## LRA Worldwuide, Horsham, PA

Marketing and Design Coordinator, Nov 2005–Aug 2007

- Created email marketing and e-newsletter designs and managed delivery to sales contact database
- Refreshed LRAworldwuide.com content for search engine optimization, improved navigation and collaborated with search engine optimization consultant to improve organic search results
- Designed customized business proposals, brochures and branded conference material

## PricewaterhouseCoopers, Philadelphia, PA

Freelance Graphic Artist, Feb 2005–Nov 2005

- Designed business proposals, fliers and presentations with creative services team
- Produced internal brand campaigns and event invitations
- Coordinated printing and production with document services department

## EDUCATION

### Bucks County Community College, Newtown, PA

Associate of the Arts, Graphic Design; May 2003

### Pennsylvania State University, State College, PA

Bachelor of Science, Psychology with Business Focus; May 2000

Professional references available upon request and on LinkedIn at  
<http://www.linkedin.com/in/evanwiener>